

Cost-saving Ideas that Add Up To

Big Dollars

1 It's all about the plan

Before you spend valuable time thinking about the booth design, pre- and post-show mailers, gifts and audio visual, search the Internet for the many exhibit time lines and how-to lists. Determining your goals and purpose for exhibiting is priority number one.

2 Package it

You can save 20-30% on pre-selected shows by ordering our customized booth packages which may include carpet, tables, chairs, material



handling and more. See details in your Exhibitor Services Manual.

3 Go modular

With the right graphics and configuration, Hargrove's Modular System (HMS) rental displays can deliver a big impact at a fraction of the cost for a customized booth. Why? HMS is a turn-key, easy-to-use service that includes shipping, drayage, labor, standard carpet and cleaning. [Learn more.](#)

4 Caravan ship or go solo

Get on board the Hargrove Logistics Caravan. Hargrove and your show manager will team up to identify exhibitors who are moving on to the same destination following a show to save like-minded exhibitors on shipping. Savings can range between 20% and 50% per exhibitor.

Going to your next destination solo? Let us know, and Hargrove Logistics can offer you savings on your shipping services.

5 Keep it clean

It is tempting to ship all of your new brochures to your booth and load the booth up with lots of extra signs, products and chotstki, but we recommend you only ship what you need and keep the booth clean and clear. A crowded booth can chase attendees away. Plus, shipping only what you need is a cost-saver.

6 King Kong and more

Our legendary warehouse is home to an extraordinary collection of décor and props, including our 20-foot King Kong, Oval Office replica and millions of yards of fabric in every imaginable color and style. When you need to jazz up your booth without spending big bananas, call Hargrove.



7 Mother nature doesn't charge a premium and neither do we

Heard that "going green" is expensive? Not at Hargrove. Our HMS is made from recycled aluminum and eco-friendly substrates. And as a rule we substitute Insite® BioBoard™ instead of non-biodegradable material. Going green with Hargrove can actually save you money—not cost you more.



Contact us today to learn more by calling 301.306.4678.

8 Be good to your feet

You executed the perfect pre-show task schedule. The pre-show e-mail had an astounding response. Your booth graphics pop. But, now that you're on site, everyone's feet hurt and the team isn't focused. Be sure to double up on the padding. It's worth the investment.

9 We are a phone call away

Labor rules and regulations vary from venue to venue. The differences can be confusing, but your best course of action is to read the Exhibitor Services Manual carefully. And, please, do not hesitate to call us.



HARGROVE
TRADE SHOWS | EVENTS | CUSTOM EXHIBITS