



2008 COMMITTEES

Step Forward To Keep NAILBA Strong

Please consider making an important contribution to the future of NAILBA by offering your time and expertise on one of the following committees.

YES! I am interested in participating on the committees I've identified below.

Name: _____

Agency: _____

Please contact me at _____

Communications

The communications committee is responsible for creating NAILBA's annual strategic communications plan, developing content for all publications, overseeing the NAILBA Web site, identifying public relations activities, and developing competitive intelligence for the wholesale brokerage industry.

Education

The Education Committee's mission is to serve the educational and training needs of NAILBA members and the supporting brokerage community by increasing the number and value of professional development options available. The framework for the Committee's initiatives is NAILBA University. Current and future projects focus on unique brokerage training content as well as a "Next Generation Series" offering leadership topics for agency principals and successors.

Government Affairs

There are a myriad of issues that relate to insurance that come to us from various sources. NAILBA needs a strong group of leaders to make up a committee that will review these issues and craft recommendations to the NAILBA Board on how we should proceed.

Marketing

The marketing committee is responsible for developing an annual marketing plan to facilitate the introduction of NAILBA products and services to target markets/market segments; ensuring consistent application of NAILBA's brand; examining and evaluating NAILBA's current and prospective membership programs, identifying additional member benefits and creating opportunities for deeper market penetration.

Meetings

NAILBA meetings continue to be the place to be if you want any piece of the life brokerage business. Our annual meetings continue to get excellent reviews. We can always use innovative ideas to make things better. Your input in directing these meetings and the regulations that keep the flow of the meeting so very positive can help to make the meeting better for the entire brokerage community

Membership

Not only does this committee work on innovative ideas on how to bring in more member agencies, they also work on developing and recommending membership guidelines and criteria, as well as develop promotional materials. Membership in any association is one of the most important areas of consideration.

NAILBA PAC

NAILBA PAC is a transparent, federally-monitored means for eligible NAILBA members to express united interests with one powerful voice. The NAILBA PAC contributes funds to candidates for public office based on their support for wholesale brokerage and is funded entirely by voluntary contributions from eligible NAILBA members. Your participation in the NAILBA PAC has no bearing on your stance as a NAILBA member.

Technology

NAILBA is providing technology leadership to the life insurance industry that has resulted in millions of dollars of savings and efficiencies to the entire life insurance industry through the practical use of technology and standards. Future plans are underway to leverage existing technologies in new ways and search for additional ways to create efficiencies in processing between member agencies, vendors and carriers.

If you have any questions about participating in NAILBA, please do not hesitate to contact Jack Chiasson at jchiasson@nailba.org.

Please fax this completed form to NAILBA at (703) 383-6942.